



LOBBYIST REGISTRATION FORM

If registration to lobby only public servants of state government* file with:
Cole Jester, Secretary of State
State Capitol, Room 026
Little Rock, AR 72201-1094
Phone (501) 682-5070
Fax (501) 682-3408

For assistance in completing this form contact:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Toll Free (800) 422-7773

*Lobbyists who lobby public servants of (i) municipal government, (ii) county government,(iii) a governmental body covering a district which includes all or part of more than one county, or (iv) more than one type of governmental body should review Ark. Code Ann.5 21-8-602 to determine where to make their filings.

Registration for 2026

Check if this is an amended registration

Entity to be Lobbied
Check each applicable box

Members of the General Assembly

Public Servants of State Government

Public Servants of County Government ALL COUNTIES

Public Servants of Municipal Government ALL MUNICIPAL GOVERNMENT

Public Servants of Other Government Body ALL GOVERNMENT BODIES

Type of Registration

Individual Lobbyist

Firm

Name of individual lobbyist or firm Anchor Strategies, LLC

Address 419 Main Street, Suite 205

City North Little Rock

State AR

Zip 72114

Phone (501) 366-1308

If registered as a firm, list the name of a contact person: Susanna Watt

If registered as a firm, list the name of each person who is authorized to lobby for the firm:

Print Name Susanna Watt

Signature Signature on File

Print Name Alison Vann

Signature Signature on File

Client/Employer

**List each client or employer for whom you lobby
All information must be complete**

Name of Client/Employer	Mailing Address	Phone	Type of Business or Entity
The Wine Institute	425 Market Street, Suite 1000, San Francisco, CA 94105	(415) 356-7530	Alcoholic Beverages
Women's Own Worth	2302 Biscayne Drive, Bryant, AR 72227	(501) 658-4228	Non-Profits
Arkansas Association of Nurse Anesthetists	P.O. Box 26042, Little Rock, AR 72223	(501) 231-3363	Healthcare
HomeCare Association of Arkansas	411 South Victory, Ste. 204, Little Rock, AR 72201	(501) 376-2273	Healthcare
Curtis Stout	2400 Cantrell Rd., Little Rock, AR 72202	(501) 372-2555	Technology
American Council of Engineering Companies of AR	PO Box 24902, Little Rock, AR 72201	(501) 541-5299	Other(Engineering)
Big Stone Farms AR 1, LLC	2625 N. Green Valley Pkwy, Suite 150, Henderson, NV 89014	(303) 396-5921	Other(Marijuana)
Labs United, LLC	325 Valley Club Cir, Little Rock, AR 72212	(501) 410-3036	Healthcare
Anchor Strategies	14813 Wade Blvd, North Little Rock, AR 72113	(501) 366-1308	Governmental Affairs
Parallel Studios	17891 Robusta Dr, Riverside, CA 92503	(626) 825-7021	Entertainment Industry
Arkansas Independent Automobile Dealers Association	208 W Center St, Beebe, AR 72012	(501) 882-6564	Automotive
Highland Oncology	3901 Parkway Cir , Suite 100, Springdale, AR 72762	(479) 587-1700	Healthcare
Pain Treatment Centers of America	108 N Shackelford Rd, Little Rock, AR 72211	(479) 349-3498	Healthcare
Museum of Automobiles	8 Jones Lane, Morrilton , AR 72110	(501) 727-5427	Automotive
Arkansas Problem Gambling Council	301 President Clinton Ave Suite B, Little Rock, AR 72201	(501) 403-2321	Non-Profits
Arkansas Roofing Association	811 N Grant St #2, Little Rock, AR 72205	(501) 351-1720	Construction
GRANTED	240 S Main St, Bentonville, AR 72712	(417) 434-3186	Consulting
Delta Dairy, LLC	2980 Rosebud Rd, Quitman, AR 72131	(970) 534-1475	Agriculture / Livestock

I certify that I have examined this lobbyist registration form and the information contained herein is true and correct.

Susanna Watt, Signature on File

Signature of Contact Person for Firm

01/14/2026

Date
