



LOBBYIST REGISTRATION FORM

If registration to lobby only public servants of state government* file with:
Cole Jester, Secretary of State
State Capitol, Room 026
Little Rock, AR 72201-1094
Phone (501) 682-5070
Fax (501) 682-3408

For assistance in completing this form contact:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Toll Free (800) 422-7773

*Lobbyists who lobby public servants of (i) municipal government, (ii) county government,(iii) a governmental body covering a district which includes all or part of more than one county, or (iv) more than one type of governmental body should review Ark. Code Ann.5 21-8-602 to determine where to make their filings.

Registration for 2026

Check if this is an amended registration

Entity to be Lobbied Check each applicable box

- Members of the General Assembly
- Public Servants of State Government
- Public Servants of County Government _____
- Public Servants of Municipal Government _____
- Public Servants of Other Government Body _____

Type of Registration

- Individual Lobbyist
- Firm

Name of individual lobbyist or firm Paschall Strategic Communications

Address 2300 Cottondale Lane, Suite 200

City Little Rock State AR Zip 72202 Phone (501) 663-6545

If registered as a firm, list the name of a contact person: Tricia Larson

If registered as a firm, list the name of each person who is authorized to lobby for the firm:

Print Name Bill Paschall Signature _____ Signature on File _____

Client/Employer

**List each client or employer for whom you lobby
All information must be complete**

Name of Client/Employer	Mailing Address	Phone	Type of Business or Entity
Arkansas Cannabis Industry Association	2300 Cottondale Lane, Suite 200, Little Rock, AR 72202	(184) 442-0224	Other(Industry Association)
United Beverage Retailers of Arkansas	PO Box 242721, Little Rock, AR 72223	501663654	Other(Trade Association)
The Centers	1521 Merrill Drive D220, Little Rock, AR 72211	(501) 664-4308	Healthcare
Energy Transfer Partners	1300 Main Street,, Houston, TX 77002	713989700	Energy & Natural Resources
Humana, Inc.	500 West Main Street , Louisville, KY 40202	(512) 745-0733	Healthcare
Cordelio Power	100 King Street West, #7000, Toronto , XX 00000	(164) 735-2953	Energy & Natural Resources

I certify that I have examined this lobbyist registration form and the information contained herein is true and correct.

Tricia Larson, Signature on File

Signature of Contact Person for Firm

01/14/2026

Date