



LOBBYIST REGISTRATION FORM

If registration to lobby only public servants of state government* file with:
Cole Jester, Secretary of State
State Capitol, Room 026
Little Rock, AR 72201-1094
Phone (501) 682-5070
Fax (501) 682-3408

For assistance in completing this form contact:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Toll Free (800) 422-7773

*Lobbyists who lobby public servants of (i) municipal government, (ii) county government,(iii) a governmental body covering a district which includes all or part of more than one county, or (iv) more than one type of governmental body should review Ark. Code Ann.5 21-8-602 to determine where to make their filings.

Registration for 2026

Check if this is an amended registration

Entity to be Lobbied
Check each applicable box

Members of the General Assembly

Public Servants of State Government

Public Servants of County Government _____

Public Servants of Municipal Government _____

Public Servants of Other Government Body _____

Type of Registration

Individual Lobbyist

Firm

Name of individual lobbyist or firm Alicia Payseno _____

Address 603 S Pulaski St _____

City Little Rock _____

State AR _____

Zip 72201 _____

Phone (501) 425-5716 _____

Client/Employer

List each client or employer for whom you lobby
All information must be complete

| Name of Client/Employer | Mailing Address | Phone | Type of Business or Entity |
|----------------------------------|--|----------------|----------------------------|
| Arkansas Hospitality Association | 603 S Pulaski Street, Little Rock, AR 72201 | (501) 376-2323 | Non-Profits |

I certify that I have examined this lobbyist registration form and the information contained herein is true and correct.

Alicia Payseno, Signature on File

Signature of Individual Lobbyist

02/13/2026

Date