



# LOBBYIST REGISTRATION FORM

If registration to lobby only public servants of state government\* file with:  
Cole Jester, Secretary of State  
State Capitol, Room 026  
Little Rock, AR 72201-1094  
Phone (501) 682-5070  
Fax (501) 682-3408

For assistance in completing this form contact:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Toll Free (800) 422-7773

\*Lobbyists who lobby public servants of (i) municipal government, (ii) county government,(iii) a governmental body covering a district which includes all or part of more than one county, or (iv) more than one type of governmental body should review Ark. Code Ann.5 21-8-602 to determine where to make their filings.

### Registration for 2026

Check if this is an amended registration

Entity to be Lobbied  
*Check each applicable box*

Members of the General Assembly

Public Servants of State Government

Public Servants of County Government Benton, Carroll, Washington, Madison

Public Servants of Municipal Government Fayetteville, springdale, Rogers, Lowell, Bentonville, Bella Vista

Public Servants of Other Government Body \_\_\_\_\_

### Type of Registration

Individual Lobbyist

Firm

Name of individual lobbyist or firm President & CEO of the Northwest Arkansas Council Nelson Peacock

Address 4100 Corporate Center Drive, Suite 205

City Springdale

State AR

Zip 72762

Phone (479) 582-2100

### Client/Employer

List each client or employer for whom you lobby  
All information must be complete

Name of Client/Employer	Mailing Address	Phone	Type of Business or Entity
Northwest Arkansas Council	4100 Corporate Center Drive, Suite 205, Springdale, AR 72762	(479) 582-2100	Other()

I certify that I have examined this lobbyist registration form and the information contained herein is true and correct.

Nelson Peacock, Signature on File

\_\_\_\_\_  
**Signature of Individual Lobbyist**

03/16/2026

\_\_\_\_\_  
**Date**